New Website Client Questionnaire

# General Information

Full Name:

Email:

Company/Business Name (if applicable):

# Project Goals

Purpose of the website:

* Informative business website
* Portfolio
* Online store
* Blog
* Other: \_\_\_\_

Do you have existing branding materials? (Logo, color schemes, etc.)

* + Yes
  + No

List 3 websites you admire or want to take inspiration from:

# Question about your Service/Product:

1. What are the unique features of my service/product?
2. Who is my target audience?
3. What benefits does my service/product offer?
4. What is the main category of your business?

# Website Content & Features

Please provide a brief description for each of the 8 pages you'd like to include on your website:

1. [\_\_\_\_\_\_\_\_\_\_]

2. [\_\_\_\_\_\_\_\_\_\_]

3. [\_\_\_\_\_\_\_\_\_\_]

4. [\_\_\_\_\_\_\_\_\_\_]

5. [\_\_\_\_\_\_\_\_\_\_]

6. [\_\_\_\_\_\_\_\_\_\_]

7. [\_\_\_\_\_\_\_\_\_\_]

8. [\_\_\_\_\_\_\_\_\_\_]

Do you need assistance with sourcing images or will you provide them?

* Need assistance
* Will provide

Do you have a Mailchimp account for the newsletter integration? ( If applicable)

* Yes
* No

Please provide social media handles for integration (Website Chat: Facebook, WhatsApp) ( If applicable):

* WhatsApp: Phone number:
* Facebook: We will indicate the steps for integration.

# SEO & Analytics

Select your existing Google accounts:

* Google My Business
* Google Analytics
* Google Tag Manager
* Google Search Console

# Domain and hosting

Do you already have a domain name registered?

* Yes

Please provide the domain name: \_\_\_

* No

Do you currently have a web hosting provider?

* Yes

Are you looking to continue with this hosting or switch to a new provider?

* + Continue
  + Switch
* No

Do you have specific email addresses associated with your current domain?

* Yes

How many email addresses do you have? \_\_\_\_

* No

# Timeline & Other Preferences

Desired website launch date:\_\_\_

Any specific design or feature preferences or requirements? \_\_

Any additional comments or things you'd like to share?\_\_